

# Take 5 social enterprises

Following the recent Social Saturday event, which showcased many of the social enterprise businesses across the country, we thought it was time some of Surrey's own not-for-profit businesses got their well-deserved place in the spotlight too...

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## CSH Surrey



ABOVE: Managing directors Tricia McGregor (left) and Jo Pritchard when they received their MBEs

A particularly important social enterprise, as it was the first of its kind to be created from the NHS, CSH Surrey is a not-for-profit business dedicated to providing a wide range of high-quality healthcare. Owned by its employees, the model was set up by managing directors, Jo Pritchard and Tricia McGregor, who went on to receive the MBE in 2011 for services to social enterprise, and is a similar one to that used by the John Lewis Partnership - except any surplus is re-invested back into the business rather

than paid as dividends. The main focus is on the quality of treatment received, in line with their slogan "putting care at its heart", and they have a strong emphasis on the four company values: people first, integrity, enterprising and exceptional delivery. CSH Surrey also assists other organisations through its Community Fund, which awards grants of up to £1,000, benefitting projects such as Home Start Elmbridge and Mid Surrey Mencap. For more on this pivotal enterprise, see [cshsurrey.co.uk](http://cshsurrey.co.uk).

## Bespoke, Be Heard

As the inaugural winner of 'Richmond's Den', the borough council's own version of *Dragons' Den*, Bespoke, Be Heard was awarded a grant of £10,000, allowing them to firmly establish their business. Based at Clarendon Secondary School in Richmond, they teach participants how to renovate second-hand bikes in order to sell them on for profit, which is then reinvested back into the scheme. So far, 15 students have achieved an AQA in Bicycle Maintenance and two have been awarded an AQA in

Business Enterprise. This fantastic achievement means they will be able to work in a bike shop after leaving school. The founders' mission is to empower young people and allow them to "feel the wind in their hair" and, with a history of great customer satisfaction, including from the local postman no less, it's a win-win situation for everyone. For further information, visit them online and go to [clarendon.richmond.sch.uk/](http://clarendon.richmond.sch.uk/) provisions and follow the links.



ABOVE: Young people in the, Bespoke, Be Heard scheme renovate second-hand bikes and then sell them on

## Surrey Hills Enterprises



ABOVE: The directors of Surrey Hills Enterprises: (l-r) Ken Bare, Chris Howard and chairman Simon Whalley

A community interest company, Surrey Hills Enterprises works closely with the Surrey Hills AONB (Area of Outstanding Natural Beauty) in order to promote our beautiful countryside. Through drawing on their extensive rural network and marketing expertise, Surrey Hills Enterprises assists the AONB by raising awareness through publicity campaigns as well as running events and education programmes, with all profit being re-invested into the AONB for the

preservation of our splendid surroundings. They also collaborate with local residents, businesses and farmers to endorse spending within the community. If you own, or are part of, a sustainable local business in the Surrey Hills, then drop them a line, as they are constantly looking to add community-based organisations to their membership scheme. For more information about Surrey Hills Enterprises' ethos, see their website at [surreyhills.org/surrey-hills-enterprises](http://surreyhills.org/surrey-hills-enterprises).